



KAREN JEFFERY ~ PROFILE

Karen Jeffery (Resource Unlimited) has spent a lifetime as an entrepreneur, establishing and managing many businesses on the US mainland, in Hawaii and throughout the South Pacific islands.

She brings a wealth of experience in vision, strategic planning, income production and corporate repositioning. Her sound qualifications and immense experience both in Hawaii and globally include over thirty years of successes (and a couple of dismal failures) as owner and managing director for numerous companies: dance studios, arts company, macadamia farm, restaurant, 15 years directing international companies and throughout the South Pacific and 30 years experience in island real estate and international investment brokerage, management, development and preservation.

In addition to entrepreneurial experience, Karen's background includes teaching and training, investment and financial management, residential and industrial property development and management, strategic planning, non-profit and political fundraising and revenue generation, marketing, public relations, website development and maintenance, project management, blogging and other online campaigns, contract negotiation, as well as organizational repositioning, rebranding and restructuring.

In her work in various communities, she served as Chair of several committees on local and statewide boards, advisor and officer for numerous charitable trusts and causes (locally and internationally), an avid fundraiser for the homeless, the disabled, abused women and children, culture and the arts and more. She is a former Hawaii state teacher and trainer for the Board of Realtors, teaching business management, 1031 exchanges, estate planning, and all facets of investment, business, tax planning, management and sales. She volunteers time and energy to a number of worthy groups actively involved in supporting the humanity and equality of all people and causes which show social, cultural, financial and ecological responsibility. Hospice trained, Karen has worked with terminally ill patients, was Development Director and senior mentor with an intergenerational mentoring program, Media and Communications Chair of the Democratic Party of Maui, Consultant to Maui Vacation Rental Association and an active volunteer with RSVP and the Maui Arts and Cultural Center.

Karen sees the big picture and works well with people of all cultures and diversities. An organizer and team builder, Karen is computer and Internet literate. Her skills and special expertise in global marketing, networking, problem solving and creative thinking offer a dynamic, solution-oriented mindset to any organization or venture. She seeks to use her skills in businesses, ventures, or causes she is passionate about...with people she loves.

Karen Jeffery

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