



## KAREN JEFFERY ~ PROFILE

Karen Jeffery (Resource Unlimited) has spent her life as an entrepreneur, establishing and managing many businesses on the US mainland, in Hawaii, and throughout the South Pacific islands. Today she works as a Consultant and Publicist, assisting others in their success.

Karen brings a wealth of experience in vision, strategic planning, income production and corporate repositioning. Her sound qualifications and immense experience both in Hawaii and globally include over thirty years of successes (and a couple of dismal failures) as owner and managing director of numerous companies: dance studios, arts company, macadamia farm, restaurant, 15 years directing international companies throughout the South Pacific, 30 years experience in real estate and international investment brokerage, management, development and preservation...and more recently as a writer, editor, publisher, journalist, columnist, photographer, and business consultant.

In addition to consulting and entrepreneurial experience, Karen's background includes teaching and training, investment and financial management, residential and industrial property development and management, strategic planning, non-profit and political fundraising and revenue generation, marketing, public relations, website development and maintenance, project management, social media strategizing, blogging and other online campaigns, contract negotiations, as well as organizational repositioning, rebranding and restructuring.

In her work in various communities, she served as Chair of several committees on local and statewide boards, advisor and officer for numerous charitable trusts and causes (locally and internationally), an avid activist and fund-raiser for the homeless, the disabled, abused women and children, peace & social justice, culture and the arts and more. She is a former Hawaii state teacher and trainer for the Board of Realtors, teaching business management, 1031 exchanges, estate planning, and all facets of investment, business, tax planning, management and sales. She volunteers time and energy to a number of worthy groups actively involved in supporting the humanity and equality of all people and causes which show social, cultural, financial and ecological responsibility. Hospice trained, Karen has worked with terminally ill patients, was Development Director and senior mentor with an intergenerational mentoring program, Media and Communications Chair of the Democratic Party of Maui, Consultant to Maui Vacation Rental Association and an active volunteer with RSVP the Maui Film Festival, and the Maui Arts and Cultural Center. She is presently on the Board of Directors of Peace House and volunteers with the Rogue Valley Citizen's Council, Citizens for Peace and Justice, Ashland Food Project, Independent Media Group, and other organizations and non-profits throughout Rogue Valley.

Karen sees the big picture and works well with people of all cultures and diversities. An organizer and team builder, Karen is computer and Internet literate. Her skills and special expertise in global marketing, networking, problem solving and creative thinking offer a dynamic, solution-oriented mindset to any organization or venture. She seeks to use her skills in businesses, ventures, or causes she is passionate about...with people she loves.

Karen Jeffery

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